

# Rise and Shine to Carrboro Biscuits and Donuts

Rise Biscuits and Donuts has opened a location on East Main Street in Carrboro

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Rise Biscuits Donuts, which opened in Carrboro on Feb. 24, sells both biscuits and donuts, giving them a unique angle to other places in the area.

The first Rise opened in Durham, North Carolina, and since then it has expanded to locations across North Carolina, including Carrboro.

The owner, Ken Priest, said Rise is not a corporate monster, which is why he felt comfortable expanding to East Main Street -- the heart of Carrboro.

Priest said that while the grand opening was a huge success, he also saw out-the-door lines on Saturday when Rise hosted a 10 percent benefit day for Carrboro Middle School. Rise looks forward to the possibility of working with schools, sports leagues and community organizations in the area.

"Our goal is to be a great part of the community," Priest said. Rise has already started by giving 10 percent of its profits during its first week of business.

The community seems excited for the newest addition to East Main Street and eager to see what the buzz is about. As I was sitting with Priest, at least 15 people came to the door hoping to try a donut or biscuit. Disappointed, they realized Rise closed 30 minutes ago. When Priest apologized for the inconvenience, the group asked if there were any leftovers.

Morgan Mikkola, a sophomore at UNC-Chapel Hill, went to Rise on Sunday. She was not disappointed.

"It was delicious! I was so excited to go there and worried because the line was so long, but it moved super fast," Mikkola said. She had the cr me br l e donut, which Priest said was their best-seller.

While Rise is a chain, each franchise chooses five flavors of donuts unique to the location in addition to the standard flavors sold at every Rise. Some of the unique flavors to the Carrboro Rise



**The owner of the new Rise Biscuits Donuts in Carrboro, Ken Priest, hopes the new location can become a staple of the downtown and give back to the community through benefit nights. The new location attracted large crowds on Wednesday with its fried green tomato biscuit. (Photo by Mary Cox).**

include Cheerwine icing and Nutella with chopped hazelnuts on top.

"We have people who can seriously cook," Priest said. "If you want a non-generic biscuit, try our fried green tomato biscuit or maple bacon donut."

Brie Chewing, a junior at UNC-Chapel Hill, said she is eager to go to Rise because she heard about their fried green tomato biscuit. She is excited Carrboro has a breakfast spot with unique biscuit and donut options.

Rise has been open for less than a week and is already seeing great success. They hope to be an asset to the Carrboro community.

Priest said, "if someone gets in business for themselves, they won't be in business for long."

## Rise Biscuits Donuts locations now open:

Carrboro  
Durham (Southpoint)  
Morrisville  
North Raleigh (Sutton Square)  
Raleigh (Cameron Village)

## Opening soon:

Charlotte  
Downtown Durham  
Raleigh (Brier Creek)